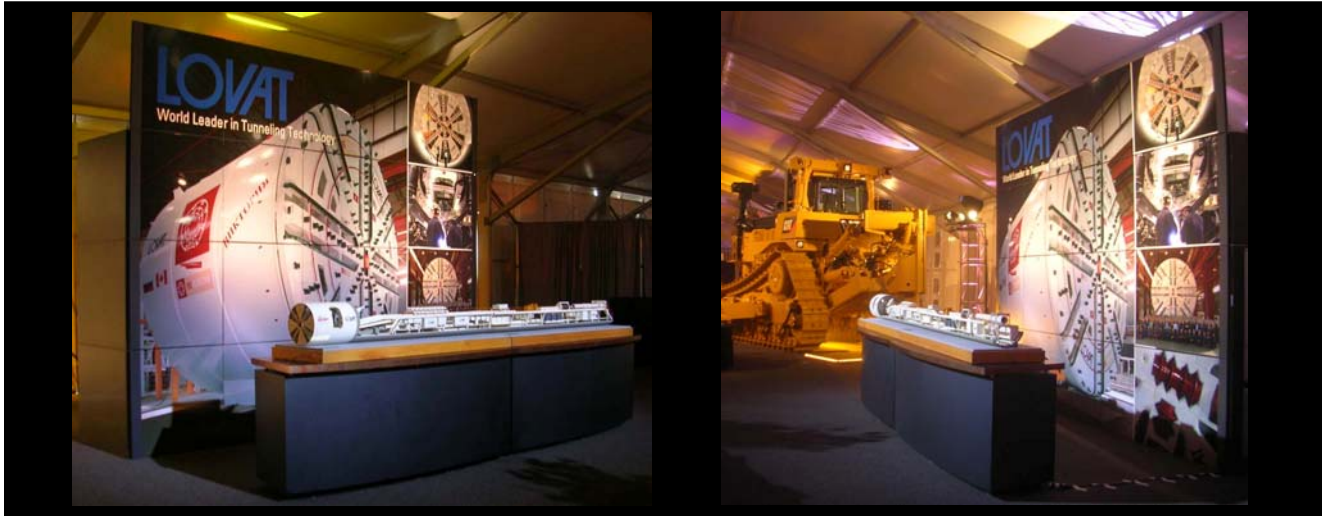


LOVAT's Inaugural Attendance at MINExpo & Participation in "Mine Site @ Night"



Las Vegas: MINExpo INTERNATIONAL 2008 – “The World’s Richest Deposit of Mining Technology, Services and Products” was held during September 22-24, 2008 at the Las Vegas Convention Centre in Las Vegas, Nevada.

This year was the largest and most comprehensive indoor exhibit in MINExpo’s history. With a record 600,000 sq.ft. of exhibit space accommodating 1,200 exhibitors and attracting an estimated 40,000 visitors from around the world, this year’s show was 30% larger than the previous MINExpo held in 2004.

The event allowed Caterpillar to highlight their mining products, services, technology and people. With over 40,000 square feet of floor space, Caterpillar was the largest exhibitor at the event.

As the Mining and Tunnelling industries continue to experience unprecedented growth and demand, LOVAT joined over 100 Caterpillar Dealers for its first MINExpo event. Rick Lovat, LOVAT President, and four LOVAT engineers were present to boost the presence of Tunnel Boring Machines utilization within the Mining industry.

In addition to attending MINExpo, LOVAT participated in Caterpillar’s private ticket function titled ‘Mine Site @ Night’. Hosted every evening during the show, the function was hosted at an exclusive venue to entertain Caterpillar clients and dealer personnel alike to a night of cocktails, dinner and entertainment, while also providing a full array of dealer oriented exhibits and messages. A large backdrop of LOVATs largest TBM manufactured to date [RME430SE 23400] and a scale model of RME229SE 22900 were on hand to illustrate LOVAT’s diverse product mix and applications.

It is not unusual to see Caterpillar products working in support of tunnel boring projects around the world and many LOVAT customers own Caterpillar equipment. The acquisition is a great way to reinforce existing relationships and establish new ones. LOVAT is proud to be associated with Caterpillar as both LOVAT and Caterpillar are known for providing great products and customer support.

LOVAT’s inaugural attendance at MINExpo and participation in “Mine Site @ Night” proved to be a beneficial learning experience for all LOVAT representatives in attendance, and served as an ideal introduction for LOVAT’s entry into Caterpillar’s Global Mining Division.